



# 2020 Maple Weekend Application

## RETURN TO US BY NOV 15, 2019

THE 25TH ANNUAL MAPLE WEEKEND IS AN AGRITOURISM EVENT SPONSORED BY THE NEW YORK STATE MAPLE PRODUCERS' ASSOCIATION. AS A MEMBER, YOU ARE INVITED TO JOIN IN THE COOPERATIVE STATEWIDE AND REGIONAL ADVERTISING AND PROMOTION OF THIS EVENT.

**2020 Dates: March 21,22 & March 28,29**

**Please note: Statewide publicity is for a four-day event**—The event is advertised as a *four days*, open from 10-4. While we will still be using the caveat, "Exceptions Apply. See local listings for details," the overall success of the event depends on having the majority of our participants open all 4 days regardless of weather. This is AGRITOURISM : you should have more than just SALES of maple happening during these 4 days.

**Participating Member Name:** \_\_\_\_\_

**Participation Fee:** \$90 total, of which \$80 is used by your regional association for advertising done locally. This local advertising is decided by members at your regional meetings and may be print ads, a brochure, radio ads, etc. The other \$10 is used by the state assn to cover administrative costs. All statewide advertising is provided using funds granted from the State of NY.

Since only active association members may participate in Maple Weekend, membership fee for January 1, 2020 to December 31, 2020 is due with this application.

2020 Maple Weekend fee      \$90

2020 association membership \$65\*

**Make checks payable to NYSMPA**

**TOTAL DUE: \$155**

\* Another membership option is available - a 3 year membership for \$180 which is \$60 per year . Total due would be \$270

**Credit card #** \_\_\_\_\_ **Amount \$** \_\_\_\_\_

**Exp date** \_\_\_\_/\_\_\_\_ **security code** \_\_\_\_\_ **billing zip code** \_\_\_\_\_

By agreeing to participate as a host site for the state association sponsored Maple Weekend, you agree that you will endeavor to present the making of maple syrup in a safe, clean, pleasant, family-friendly environment for visitors and that you will have at least one educational display or demonstration at your farm during Maple Weekend. You also agree to provide a reliable contact telephone number and/or e-mail address that will be answered at least daily during the month of March.

**signature** \_\_\_\_\_

**Mail this application with your payment to: NYSMPA, 301 Myron Rd. ,  
Syracuse NY 13219 by November 15, 2019**