

# **NYSMPA Membership Types & Benefits**

**FULL MEMBERSHIP** - \$65 for 1 year or \$180 for 3 years

Benefits specific to full members:

- A listing in the Buy Local section of **nysmaple.com** so that customers may find your business
- The opportunity to participate in **Maple Weekend** for a minimal advertising fee
- The option to consign product at the **New York State Fair Maple Center**
- A subscription to **THE MAPLE DIGEST**

**ASSOCIATE MEMBERSHIP** - \$25 for 1 year, must be associated with an existing full member

**RETIRED MEMBERSHIP** - \$25 for 1 year, this category is reserved for those who produced maple in the past but have since retired from it. Retired members also receive **THE MAPLE DIGEST**.

**STUDENT MEMBERSHIP** - \$10 for 1 year, must be able to show student ID.

## **ALL ABOVE MEMBERSHIPS RECEIVE THE FOLLOWING BENEFITS:**

- On your behalf, NYSMPA will:
  - Act as a liaison with **state government agencies** concerning anything affecting maple such as:
    - Working with **NYS Ag and Markets** regarding product standards, best practices, labeling, agricultural land tax exemption and product promoted such as Taste NY and NY Grown and Certified.
    - Working with **DEC** to protect New York waters, research and prevent invasive pests and set forest best practice standards. Also lobbied for tapping on state lands.
    - Working with **legislature and governor's office** to lobby and maintain a dialogue so the importance and growth of NY maple is known. We have succeeded in encouraging funds for maple promotion for the last 10 years. We have also been successful in securing funding for the Cornell Maple Program.
  - Act as a liaison with **senators in Washington** to maintain focus on NY maple and act in the best interests to protect the New York maple industry.
  - We are **alliance partners** with NY Farm Bureau and a member of the NY Council of Ag Organizations to better represent all of NY agriculture for things like labor concerns, road use fees and pollution standards.
  - Represent NY maple in the International Maple organizations **IMSI and NAMSC**.
- **Promotion of NY maple** (in large measure, using state funds) at various trade shows, public events, the NY State Fair and also in media ads. Promotional and consumer education materials are also available to members (this includes items such as recipe cards, grading explanations, etc.).
- A state office that operates 5 days a week and works to provide any **answers or assistance** you may need.
- **Grant assistance** – We have helped over 90 members to obtain REAP and NRCS grants for energy saving sugarhouse equipment.
- Access to use the **Pure NY Maple Logo** on product or in advertising.
- **Promotional materials** such as maple coffee and maple tea available at cost.
- Frequent **email notifications** of news, sales opportunities and workshops.
- **THE PIPELINE** newsletter, mailed 3 times a year.

THANK YOU FOR YOUR INTEREST IN JOINING THE  
**NEW YORK STATE MAPLE PRODUCERS' ASSOCIATION!**